ALFOODACT

or Food Advisory: DSCP Vendor Recall 013-2003: "Mistic" Brand Orange Carrot Juice

REGION: ALL UNIT: ALL

Comments:

Ladies and Gentlemen,

Consider this message a "Heads Up" notice. If warranted, DSCP will initiate an ALFOODACT. FYI, I've pasted a copy of the Recall Notice below:

SUBJECT: DSCP Vendor Recall 013-2003: "Mistic" Brand Orange Carrot

Juice

DATE ISSUED: July 15, 2003

PRODUCTS RECALLED: "Mistic" Orange Carrot Juice, 16 oz Glass Bottle

No other "Mistic" Brand product is involved in this recall.

PRODUCTION DATES/IDENTIFYING CODES:

The product being recalled is identified by product code CT40116E3.

PROBLEM/REASON FOR RECALL: Product may be contaminated.

HOW/WHEN DISCOVERED: On July 6, 2003, customers opened the juice bottle and noticed a very strong "alcohol-like" odor. The customers became ill almost immediately after drinking the product, suffering from symptoms of nausea and vomiting. The orange carrot juice is believed to be the culprit of the illness.

ESTABLISHMENT: Mistic Brands Inc.

709 Westchester Avenue

White Plains, NY 10604-3103

DISTRIBUTION: Unknown

RECALL NOTIFICATION LEVEL: Retail

INSTRUCTIONS:

- (1) Secure in a "Medical Hold" status to provide assurance of no further issue/sale/use of the item, pending laboratory results.
- (2) As a potential for adverse health consequences exists, activities known to have issued/sold the above items are authorized to notify their customers.

The Point Of Contact for this recall notice is CW3 Melinda Strother, Consumer Safety Officer, at DSCP-HS. $\underline{\text{VOICE}}$, DSN: 444-7746/2911, Commercial (215) 737-7746/2911, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526.